



**DIRECTORATE OF EVALUATION**  
**GITAM (DEEMED TO BE UNIVERSITY)**  
**M.B.A. Supplementary Examinations, June 2026**  
**School of Business**  
**Visakhapatnam, Hyderabad & Bengaluru**

**TIME TABLE**

**Timings : FN - 08:30 a.m. to 12:15 p.m.**

**AN - 01:30 p.m. to 05:15 p.m.**

Course code	Title of Course	Date of Exam	Session
<b>2022-2023 AB</b>			
FINA6001	Financial Management	15-06-2026	FN
HRMG6041	Organizational Communication	10-06-2026	AN
HRMG7001	Learning and Development	12-06-2026	AN
HRMG7011	Employment Laws	11-06-2026	AN
HRMG7021	Performance Management	11-06-2026	FN
IENT6021	Innovation & Entrepreneurship	11-06-2026	FN
MKTG7001	Strategic Management	10-06-2026	AN
MKTG7071	Marketing Analytics	11-06-2026	AN
SOE855	Environmental Pollution Monitoring and Control	12-06-2026	FN
<b>2023-2024 AB</b>			
HRMG6041	Organizational Communication	10-06-2026	AN
IENT6001	Managerial Economics	11-06-2026	FN
IENT6021	Innovation & Entrepreneurship	11-06-2026	FN
MKTG6001	Marketing Management	11-06-2026	FN
MKTG7001	Strategic Management	10-06-2026	AN
MKTG7011	Consumer Behaviour	11-06-2026	AN
MKTG7031	Digital Marketing	12-06-2026	FN

**The following is the Question Paper Pattern:**

**Sessional - I**

**Time: 1 Hour 30 Minutes**

**Syllabus: Units 1 & 2**

**Pattern:**

**Section A :** Consists of 2 Questions. Each Question carries 3 Marks. No choice.

**Section B :** Consists of 4 Questions. Each question carries 5 Marks. Need to answer 2 Questions with internal choice. 2 Questions will be given from each unit.

**Section C :** Consists of 2 Questions. Each question carries 7 Marks. No choice.

**Sessional - II**

**Time: 2 Hours**

**Syllabus: Units 3, 4 & 5**

**Pattern:**

**Section A :** Consists of 3 Questions. Each Question carries 3 Marks. No choice.

**Section B :** Consists of 6 Questions. Each question carries 5 Marks. Need to answer 3 Questions with internal choice. 2 Questions will be given from each unit.

**Section C :** Consists of 3 Questions. Each question carries 7 Marks. No choice.